



COUNTY STATISTICS

Employment Numbers

Labor force

May 2015 = 78,800
 May 2016 = 79,900
 June 2015 = 78,400
 June 2016 = 80,200
 July 2015 = 78,800
 July 2016 = 79,900

Employment

May 2015 = 73,900
 May 2016 = 76,200
 June 2015 = 78,400
 June 2016 = 75,900
 July 2015 = 73,800
 July 2016 = 75,300

Employment by Sector

Goods Producing

May 2015 = 15,100
 May 2016 = 16,500
 June 2015 = 15,200
 June 2016 = 16,700
 July 2015 = 15,200
 July 2016 = 16,600

Service Providing

May 2015 = 49,200
 May 2016 = 49,700
 June 2015 = 49,100
 June 2016 = 50,000
 July 2015 = 49,100
 July 2016 = 49,300

Business Counseling

Muskegon's Largest Waterfront Development



A group of local business and community leaders recently announced plans to turn the 120-acre former Sappi Paper Mill property into Windward Pointe, a mixed-use development including residential, commercial and community uses.

Located adjacent to the Muskegon Country Club, there are numerous possibilities for Windward Pointe: housing options, mixed-use projects, hotels and resorts, restaurants, retail, offices, marinas, charter fishing and water taxis.

The local business owners formed an investment group called Pure Muskegon. They are working with the Michigan Attorney General, MDEQ, Sappi Paper, and Melching to facilitate the cleanup and redevelopment of the property.

Over the next year, Melching will continue demolition of the remaining structures, including subsurface foundations and infrastructure.

Representatives from the Pure Muskegon group will be discussing Windward Pointe in more detail at the Muskegon Lakeshore Chamber of Commerce's [September Business for Breakfast](#) on September 30.

Appointments

SCORE & MI-SBDC

May 2015 = 40
May 2016 = 36
June 2015 = 59
June 2016 = 23
July 2015 = 40
July 2016 = 31

Home Sales (Muskegon County)

Homes Sold

May 2015 = 224
May 2016 = 236
June 2015 = 243
June 2016 = 230
July 2015 = 221
July 2016 = TBA

Average Sale Price

May 2015 = \$128,478
May 2016 = \$134,296
June 2015 = \$129,352
June 2016 = \$137,069
July 2015 = \$124,133
July 2016 = TBA

Airport Traffic

Takeoffs & Landings

May 2015 = 2,623
May 2016 = 2,728
June 2015 = 3,365
June 2016 = 2,648
July 2015 = 3,377
July 2016 = 2,725

Airport Cargo in lbs.

May 2015 = 887
May 2016 = 1,040
June 2015 = 14,800
June 2016 = 22,468
July 2015 = 289
July 2016 = 2,111

Commercial Passengers

May 2015 = 2,711
May 2016 = 2,840
June 2015 = 3,512
June 2016 = 4,115
July 2015 = 4,207
July 2016 = 4,404

Michigan Works Statistics

Known Jobs Filled

May 2015 = 158
May 2016 = 37
June 2015 = 148
June 2016 = 275
July 2015 = 784
July 2016 = 126

Job Seekers (Unique Visitors)

May 2015 = 1,909



Are You Ready for LASIK Surgery?
Schedule a free evaluation* today.

Shoreline Vision
Vision Care. For Life.
*Call 737-4751 for Details

Over 3,000 Unique Job Postings



Muskegon County businesses are in need of more workers.

According to West Michigan Works! there were an estimated 3,385 unique advertisements for jobs in Muskegon County, during the month of July. This number does include military occupations, unclassified occupations, staffing agencies, recruitment postings. The number of positions posted within each advertisement is not included.

This number of job postings shows that there is a definite need for employees. With this many jobs available, it is easier than ever to grow your career in Muskegon County.

For more information on open jobs, visit [West Michigan Works!](#)

A Doggy Development

The Downtown Muskegon Dog Park project became official this month with the launch of a crowdfunding site.

The new off-leash dog park will be approximately .7 acres, contain separate large and small dog areas, dog agility equipment, natural grass, doggie drinking fountains, picnic tables, benches and a dog grooming area.



The triangle-shaped lot is located at 793 W. Western Avenue and is known by many as the Carpenter Brother Site. "The Downtown Muskegon Dog Park is a gateway to revitalization in the area," said Dave Alexander, Executive Director of [Downtown Muskegon Now.](#) "It is one of many developments that are taking place on the most Western portion of Western Avenue."

May 2016 = 1,726
 June 2015 = 2,165
 June 2016 = 1,446
 July 2015 = 1,908
 July 2016 = 1,748

Top Industries Advertised Online Demand

Industry	July 2016	July 2015
Health Care & Social Assistance	156	213
Manufacturing	124	116
Retail Trade	121	118

Top Muskegon Job Occupations Advertised Online (July 2016)

Occupation	New Job Postings
Retail Salesperson	52
Truck Driver	51
Combined Food Preparation & Serving Workers	46
Registered Nurse	39
Production Worker	28

Statistics provided by:

The Department of Energy, Labor, & Economic Growth; Local Municipalities, Michigan Association of Realtors, Muskegon County Airport, Muskegon Area First, Muskegon Lakeshore Chamber of Commerce, Michigan Small Business Development Center, and West Michigan Works!



The Dog Park project secured a match from the MEDC, which doubles every donation made. The project has 4 weeks to raise \$50,000, which is the max that the MEDC will match.

The project is being coordinated by partners including: Downtown Muskegon Now, The City of

Muskegon, Muskegon County, The Community Foundation for Muskegon County, Baker College Vet Tech Program, Watermark Center, The Coffee Factory, Halfshell Graphics, Christopher C. Cordle Designs and the Friends of the Muskegon Dog Beach.

NEW REPORT AVAILABLE!



[CLICK HERE](#) to read the latest Economic Development Update Newsletter from [Muskegon Area First](#) and [Muskegon County](#).

LAKESHORE BUSINESS EXPERIENCE

Proudly serving Michigan's lakeshore businesses, now in Muskegon! Click or call 231-332-4250.

Equal Housing Lender | Member FDIC

