**Comprehensive Work Based Learning Experiences for Students**

**Grades 4 – 12**

- **Muskegon Made** uses Career Cruising software as the springboard from which students engage in career planning activities.
- **Muskegon Made** turns the business/industry community into a classroom for students participating in work-based learning opportunities. Through an analysis of individualized EDP career pathway data, students are identified for potential placements secured by trained career specialists.
- **Muskegon Made** grows with each and every student. As the students move through grade levels, opportunities for career fairs, job shadows, and talent tours are arranged.
- **Muskegon Made** ensures that students receiving work-based learning placements are prepared for the rigors of employability expected by employers.
- **Muskegon Made** has the full support of:
  - Muskegon Lakeshore Chamber of Commerce
  - Baker College & Muskegon Community College
  - The MAISD and all county school districts
  - West Michigan Works!
  - Thrive and Talent 2025
  - The Employers Association
  - Manufacturing and Business Leaders

**Muskegon Made** is innovative and compelling and is the first comprehensive, county-wide approach to work-based learning, with every participating school system.

**Muskegon Made** is good for students, good for local employers, good for taxpayers, and good for the local economy. It is truly schools working collaboratively with business and industry to improve the quality of life in Muskegon County.

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Muskegon Made is a county-wide comprehensive work-based learning system for students in grades 4-12. All students in Muskegon County will have access to the same career exposure opportunities. Elements of employability skills are taught to students throughout the system to ensure successful work-based placements which capstone the overall program.

**4th, 5th, 6th Grade**

- **Career Exploration Field Trips**
  - Muskegon Area Career Tech Center (MACTC)
- **Introduction to Career Pathways**
- **Interest Inventory**
  - Classroom Teacher with MACTC support

**7th Grade**

- **Career Cruising Educational Development Plan (EDP)**
- **Completion Standards**
  - Career Specialist
- **EDP Review/Planning Meeting**
  - Local School Counselor

**8th Grade**

- **Career Cruising EDP**
- **Completion Standards**
  - Career Specialist
- **Career Curriculum**
  - Career Specialist
- **8th Grade Career Day**
  - Muskegon Area Career Tech Center (MACTC) Career Specialist

**9th Grade**

- **Career Cruising EDP**
- **Completion Standards**
  - Career Specialist
- **Career Fair**
  - MiCareer Quest, MACTC, Career Specialist
- **Job Shadow/ Take your child to work day (optional)**
  - Career Specialist
- **Modern Manufacturing Day**
  - (EMIT pathway students)
  - MACTC
- **Health Career Day**
  - (Health pathway students)
  - MACTC

**10th Grade**

- **Career Cruising EDP**
- **Completion Standards**
  - Career Specialist
- **MACTC Tours**
  - MACTC
- **Job Shadow (optional)**
  - Career Specialist
- **Modern Manufacturing Day**
  - (EMIT pathway students)
  - MACTC
- **Health Career Day**
  - (Health pathway students)
  - MACTC

**11th Grade**

- **Career Cruising EDP**
- **Completion Standards**
  - Career Specialist
- **Option to attend MACTC**
  - MACTC
- **Talent Tour**
  - MACTC/West Michigan Works!
- **Discover Manufacturing Tours**
  - MACTC
- **Modern Manufacturing Day**
  - (EMIT pathway students)
  - MACTC
- **Criminal Justice Career Day**
  - (Human Services pathway students)
  - MACTC
- **Health Career Day**
  - (Health pathway students)
  - MACTC
- **Externship (optional)**
  - Career Specialist
- **Employment Assistance**
  - Career Specialist
- **EDP Review/Planning Meeting**
  - Local School Counselor

**12th Grade**

- **Career Cruising EDP**
- **Completion Standards**
  - Career Specialist
- **Employability Skills**
  - Career Specialist
- **Option to attend MACTC**
  - MACTC
- **Discover Manufacturing Tours**
  - MACTC
- **Modern Manufacturing Day**
  - (EMIT pathway students)
  - MACTC
- **Criminal Justice Career Day**
  - (Human Services pathway students)
  - MACTC
- **Health Career Day**
  - (Health pathway students)
  - MACTC
- **Employment Assistance**
  - Career Specialist
- **Externship (optional)**
  - Career Specialist
- **Internship (paid or unpaid)**
  - Career Specialist
- **Job Fair**
  - MACTC/West Michigan Works!/THRIVE

**Definitions:**

- **Career Cruising:** “a self-exploration and planning program that helps people of all ages achieve their potential in school, career and life. Users learn about themselves—their interests, skills, preferences and aspirations—so they can explore the opportunities right for them” (www.careercruising.com).
- **Career Days:** Students meet, hear presentations by, and ask questions of individuals working in the student’s selected career pathways.
- **Career Pathway:** Careers that are grouped together because they share similar qualities. Michigan’s six career pathways are Arts and Communication, Business/Management/Marketing and Technology, Engineering, Manufacturing, and Industrial Technology, Health Sciences, Human Services, and Natural Resources and Agriscience.
- **Career Specialist:** MACTC Placement Specialists and MAISD Career Development Coordinators who implement career development activities and organize and oversee work based learning experiences.
- **EDP:** An Educational Development Plan (EDP) is a required document for students beginning in 7th grade with support and guidance from school counselors/advisors. An EDP maps out students educational and career goals, are “living” documents and are updated as student interests and abilities become more obvious and focused. Using Career Cruising allows students to electronically document their goals, monitor progress and plan future career activities.
- **Externship:** Unpaid short-term temporary (1 week-1 month) work experience.
- **Internship:** Paid or unpaid temporary (1 semester) work experience.
- **Job Fair:** Event at which students meet with employers who have job openings with the goal of obtaining employment.
- **Job Shadow:** Experience in which the student spends one day or less working with an individual in a career in which he or she is interested in pursuing.
- **Talent Tour:** Field trip to learn about a certain business, company, organization, or career pathway.
- **Talent 2025:** A coalition of nearly 100 CEOs from across West Michigan (13 counties) coming together to drive performance improvement across the region’s talent system.
- **THRIVE:** Community based movement by Muskegon County business, education and community leaders determined to improve the local economy.

For More Information Contact:
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