Muskegon In Focus

LEARN. GROW. ENERGIZE.

- Broaden your understanding of the community and its resources
- Work more effectively as a leader in the community and in your organization
- Network to expand your circle of personal and professional relationships
- Inspire others in your community

WHAT: The Muskegon Lakeshore Chamber of Commerce and Muskegon Community College have partnered to bring a diverse group of professionals together in a community-awareness program committed to enhancing and connecting leaders from business, non-profit and government. Muskegon In Focus will provide numerous experiences that give a behind-the-scenes look at opportunities to "make a difference".

WHY: Service to community starts with understanding your "community as a system"-- its strengths and weaknesses, its challenges and opportunities as well as its past accomplishments in order to become more effective leaders who can impact its future.

WHEN: Wednesday's beginning September 13, and ending November 8, 2017 -- See the *Schedule at a Glance* inside for times and details.

WHO: Applicants should have an interest in community involvement, a demonstrated commitment to the area and a desire to better understand what makes Muskegon a great place to live, work, play and learn.

WHERE: All sessions will take place at unique and exciting locations along the Muskegon lakeshore.

ARCONIC
Whitehall Operations

MUSKEGON LAKESHORE
CHAMBER OF COMMERCE

Muskegon Community College

2017 Application

Over the past 30 years, 900+ individuals have graduated from this unique program and many have assumed leadership roles in Muskegon County on civic, community, non-profit and governmental boards and commissions. A selection committee will review all applications, giving special attention to leadership potential from a diverse participant group. For additional information, contact Pat Shafer at the Muskegon Lakeshore Chamber of Commerce at pshafer@muskegon.org or 231-722-3751.

Schedule At A Glance:

September 13 8:00 am – 4:00 pm	**Getting to Know Your Community – The Past, Present and Vision for the Future** Building a sense of "community" in the class and a "walking tour" of downtown Location: *Muskegon Lakeshore Chamber of Commerce*
September 20 8:00 am – 1:00 pm	**An "Up Close and Personal" Look at Your Community** Includes a narrated bus tour of Muskegon County Meet at: *Visit Muskegon*
September 27 8:00 am – 1:00 pm	**The Environment and Community Sustainability** Includes a Muskegon Lake cruise on the research vessel, the W.G. Jackson Location: *Grand Valley State University Annis Water Resources Institute*
October 4 8:00 am – 1:00 pm	**Government Operations and Public Safety** Highlights of local government collaborations and innovations in public safety, criminal justice and the judicial system Location: *Muskegon County Building– County Commission Board Room*
October 11 8:00 am – 1:30 pm	**What's "Manufactured in Muskegon?"** Includes tours of local manufacturing facilities Meet at: *Muskegon Area Career Tech Center*
October 18 8:00 am – 1:00 pm	**Education – The Pathway to Prosperity** Includes an area superintendent discussion on educational challenges Location: *Muskegon Community College- Blue & Gold Room*
October 25 8:00 am - 1:00 pm	**Health and Human Services in the Community** Includes a tour of Muskegon's unique, multi-agency senior services and activity center Location: *Tanglewood Park*
November 1 8:00 am - 1:00 pm	**"Launching" Your Community Service and Involvement** Includes meeting community "Agents of Change" & an introduction to non-profit organizations Location: *United Way of the Lakeshore Human Services Center*
November 8 *8:00 am - 1:00 pm*	**Creating a Regional Perspective in Your Local Community** Includes meeting regional leaders and hearing about the Regional Prosperity Initiative Location: *Grand Valley State University—Muskegon Innovation Hub*

PROGRAM SPONSOR:

ARCONIC
Whitehall Operations

PROGRAM PARTNERS:

MUSKEGON LAKESHORE CHAMBER OF COMMERCE

Muskegon Community College

APPLICATION FORM:

Muskegon In Focus

Complete this application and return it by September 1, 2017, to
Muskegon Lakeshore Chamber of Commerce, 380 West Western, Suite 202, Muskegon, MI 49440.
You may also access this application online at www.muskegon.org.

PERSONAL INFORMATION:

Last Name _____ First _____Middle _____ Nametag _____

Home Address _____Apt/Ste # _____

City _____ _____State _____Zip _____

Home Phone _____ Home Email _____ Cell Phone _____

How long have you **lived** in the Muskegon area? _____ How long have you **worked** in the Muskegon area? _____

EMPLOYMENT INFORMATION:

☐ Employed ☐ Retired ☐ Self-Employed ☐ Other: _____

Employer Company _____ Position/Title _____

Employer Address _____Apt/Ste # _____

City _____ _____State _____ Zip _____

Work Phone _____Work Email _____ Work Fax _____

Employed Since _____ Preferred **Mailing** Address: ☐ Home ☐ Work Preferred **Email** Address: ☐ Home ☐ Work

DEMOGRAPHIC INFORMATION: *(This section is voluntary, however, the information will be helpful to ensure class diversity)*

Ethnic Identification (Please specify your ethnic heritage or background) _____

Date of Birth—_____/_____/_____ Gender: ☐ Male ☐ Female

Month Day Year

EDUCATION:

Please specify highest degree earned through formal education:

☐ High School ☐ GED ☐ Associates ☐ BS/BA ☐ MA/MBA ☐ PHD ☐ JD

List Schools:_____ _____ _____

COMMUNITY INVOLVEMENT:

Please list your involvement in any professional organizations, business, and community board service and volunteerism:

Name of Group Affiliation	Positions Held or Assignments	Period of (year to year)
_____	_____	_____ to _____
_____	_____	_____ to _____
_____	_____	_____ to _____
_____	_____	_____ to _____
_____	_____	_____ to _____

APPLICANT STATEMENT: *(You may use a separate page if desired)*

Question #1 - What do you hope to gain by participating in Muskegon In Focus? _____

_____

_____

_____

_____

Question #2 - In what ways do you expect your particular skills and experience to contribute to our community?_____

_____

_____

_____

COMMITMENT:

Attendance at all program sessions is required to achieve the full value of the program. If you cannot adjust your schedule to accommodate full participation, please consider a future program.

TUITION: (APPLY EARLY as class size is limited)

August 1, 2017—"Early Bird" Applications and "Early Bird" Tuition Due ***(Early Bird Tuition $525)***

September 1, 2017 – Applications Due

September 8, 2017 – Tuition Due ***(Tuition $565)***

Checks should be made payable to the Muskegon Lakeshore Chamber of Commerce Foundation, and a **portion** may be eligible for a tax deduction under the Internal Revenue Code as a business expense.

Cancellations made after the final tuition deadline **WILL NOT BE REFUNDED**

To assure the diversity of the program, financial assistance may be extended to qualified organizations which may not otherwise be able to participate. Requests for scholarship assistance will be considered **ONLY** on the basis of demonstrated need and class composition. "Ask for what you need, but please need what you ask for," as scholarship assistance is limited.

FINANCIAL ASSISTANCE: Optional

☐ I am requesting $_____ in scholarship funds

Generally, scholarship requests far exceed what MIF can grant; so, help us determine your level of need by explaining the reason(s) for this request:

_____

_____

Are you prepared to personally pay any portion of the tuition?

☐ No ☐ Yes, if Yes, how much $ _____Please explain

_____

_____

ACKNOWLEDGEMENT:

If selected, this employee will have my full support for the time required to participate in Muskegon In Focus, 2017.

Employer Signature: _____Employer Title: _____Date: _____

I will participate and devote the time required to complete Muskegon In Focus, 2017.

Applicant Signature: _____Applicant Title:_____Date: _____